

Nigel A.L. Brooks



Management consultant – marketing consultant – motivational speaker

I work with entrepreneurs, business owners, executives, and managers, and the enterprises they serve.

Together, we develop entrepreneurial, leadership, and managerial competencies to achieve performance excellence by building sustainable advantage *from vision to value.*

The benefit to you is that you will become the leader that others will aspire to; the benefit to your organization that it will enjoy sustainable and profitable growth over time.

I provide:

- Strategic management and marketing consulting
 - “Hi-Spot” reviews – “mini” strategic plans and organizational performance assessments
 - Business and information technology strategy formulation, reengineering, restructuring, turnarounds and workouts
 - Business plans and packaging for financing, acquisitions, and divestitures
 - Market research analyses and viewpoints
 - Project management – planning, analysis, design, construction, and implementation
- Executive coaching and mentoring
 - Entrepreneurial, leadership, and managerial competencies coaching
 - Functional and technical skills mentoring
- Professional training
 - Understanding personal styles and individual competencies
 - Effective communications and cross-cultural awareness
 - Group problem solving and team building
- Motivational speaking – *I speak “global” - the language of business*
 - Secrets of Individualpreneurship – Building The Sustainable Self-Reliant Career
 - The Guide To Business Leadership Development

I obtained my experience as a partner in two major international consulting firms (Andersen Consulting – now Accenture and Booz Allen Hamilton), as a member of senior management in a Fortune 100 company (American Express), as a retail and food service business owner (Javazona Cafes, Inc.), as a consumer products business owner, as a radio show host, as a board member, as a community service volunteer, and with over ten years of experience with my own consulting practice in Arizona and California.

My experience is local-to-global (North and Latin America, Europe, and Asia-Pacific) from a start-up entrepreneur to Fortune 100 executive, in the construction, education, financial services, high-tech, manufacturing and distribution, merchandising, professional services, and transportation industries. My manufacturing experience includes aerospace, automotive, consumer products, electronics, furniture, and pharmaceuticals. My hi-tech experience includes both analytical and operational systems.

Call for an appointment today...

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Management Consulting – Marketing Consulting – Motivational Speaking

“Business Leadership Development From Vision To Value”

The mission of Nigel Brooks, LLC is to enhance the livelihoods of enterprises, and both the personal and professional lives of individuals, by helping people reach their goals.

For enterprises, the mission is achieved through the Hi-Spot Review program. The name means "high level and focused" – derived from the phrase "high level strategic plan for opportunities and threats." The Hi-Spot Review program is of particular value to businesses in the construction, financial services, hi-tech, manufacturing and distribution, merchandising, professional services, and transportation industries.

www.hispotreview.com

For individuals, the mission is achieved through the Achieve Plan B program by applying the "individualpreneurship" discipline – the notion of an individual as an enterprise. Individualpreneurship is a mindset for income generation for the fully-employed, self-employed, under-employed, and unemployed, whether working for somebody else, for themselves as sole-practitioners, while planning the next ventures, or just in-between opportunities.

www.achieveplanb.com
www.nigelalbrooks.biz

The individualpreneurship discipline embraces the "enterpriship" disciplines of entrepreneurship, leadership, and management, which apply to every individual in business, whether fully-employed or not. Understanding enterpriship disciplines is extremely important for success as both an employee and as an entrepreneur/business owner.

www.enterpriship.com
www.individualpreneurship.com

In the corporate world, leadership and managerial capabilities are essential for advancement through the ranks. Thinking and behaving as an "individualprise" helps an individual perform better for their employer, especially in an executive capacity, because they understand the concepts of income generation and expense, asset, liability, and capital management. For visionaries in the corporate world, intrapreneurial capabilities are also important for enacting change.